

PRODUCERS GUILDS

The Film Producers Guild supports and advances the film industry through various functions. It facilitates collaboration among film producers and industry professionals, fostering innovation and creativity. Professional development programs enhance members' skills and knowledge, while mentorship promotes career growth. Advocacy efforts influence policies and secure resources for film producers. Additionally, the guild provides valuable resources and information to make informed decisions and build strong industry connections.

WRITERS GUILD

The Writers Guild represents and advances the writing profession in the media arts industry. It advocates for writers' interests, offers professional development programs, and facilitates networking opportunities. The guild assists with contract negotiation and promotes health and safety for writers. Through its crucial functions, the Writers Guild benefits its members and supports the growth of the writing industry as a whole.

DIRECTORS GUILD

The Film Directors Guild represents directors' interests and advances the profession through advocacy, professional development, networking, contract negotiation, and health and safety promotion. The guild ensures directors retain creative control and receive recognition for their contributions, supporting the industry as a whole.

KNOW MORE ABOUT GUILDS today:

Contact our Secretariat via the email provided below.

INFO.NAMA.ZAMBIA@GMAIL.com
Or Call +260 966 929919



Our Association Mandate

The National Association of Media Arts (NAMA) is mandated to oversee and support electronic, print, and social media content producers in Zambia. It provides access to training, tax incentives, dispute mediation, industry information, government initiatives, and marketing platforms. NAMA empowers media artists, promotes creativity, and fosters a thriving media arts industry.

“*Join NAMA and Shape the Future of
Zambian Media Arts!*”

Contact Us

National Association of Media Arts (NAMA)
Address: 123 Media Street, Lusaka, Zambia
Email: info.nama.zambia@gmail.com
Phone: +260966929919

Website: www.nama-zambia.org

Follow us on social media:

Facebook: facebook.com/namazambia

Twitter: twitter.com/namazambia

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NATIONAL ASSOCIATION OF MEDIA ARTS

*“The heartbeat of artistry,
connects creators' dreams, advancing
opportunity, equity, and progress. Together, we
shape Zambia's cultural future with vision and
purpose through media.”*



Our Services



1. Access to Trainings and Workshops:

NAMA provides exclusive access to top-notch training programs and workshops conducted by industry experts. Stay ahead of the curve and enhance your skills in television, film, and radio production. Elevate your craft and be at the forefront of innovation.



2. Access to Tax Incentives:

As a registered member of NAMA, you can enjoy various tax incentives offered to media artists by the Zambian government. Save on production costs and invest more in creating exceptional content.



3. Access Mediation in Times of Disputes:

NAMA serves as a mediator in times of disputes, ensuring fair resolutions among members and stakeholders. Benefit from our professional dispute resolution services to maintain healthy relationships within the industry.



4. Access to Industry Information:

Stay informed about the latest trends, market insights, and industry news. NAMA keeps you updated on crucial developments, empowering you to make informed decisions for your media projects.



5. Access to Government Art Initiatives:

NAMA works closely with the government to promote and support media arts initiatives. As a member, you gain access to exclusive government-led programs and opportunities.



6. Marketing on NAMA Media Platforms:

Showcase your media products to a wider audience through NAMA's media platforms. Gain exposure and recognition for your work among industry professionals and the general public.



7. NAMA Recommendations to Stakeholders and Financiers:

As a respected authority in the media arts sector, NAMA provides recommendations to stakeholders and financiers on industry-related matters. Your interests are represented, ensuring a conducive environment for media producers.

Learn More about Guilds

NAMA is in the process of restructuring its membership through professional guilds. These guilds will bring together individuals with similar skills, professions, and interests, creating platforms for collaboration, learning, and networking across film, music, arts, and entertainment.

Actors Guilds

The Actors Guild advocates for actors in the media arts industry at local, national, and international levels, influencing policies and securing resources. Networking opportunities connect actors with industry professionals, advancing their careers. Professional development programs help actors acquire new skills and stay updated with industry trends. Mentorship fosters career growth and knowledge sharing among members. The guild prioritizes health and safety on set, promoting fair working conditions and offering mental health resources. Through its multifaceted functions, the guild supports and advances the acting profession, empowering actors to thrive in their artistic pursuits.

Cinematographers Guilds

The Cinematographers Guild represents and supports cinematographers in the media arts industry through various functions. These include advocacy and lobbying for their interests, offering professional development and networking opportunities, assisting with contract negotiations, promoting health and safety on set, preserving creative rights, and ensuring recognition for their contributions. The guild's vital role benefits its members and advances the cinematography profession in the industry.

